(m) OV-OAS: Outdoor Advertising Sign Overlay District

(1) Purpose

The purpose of the Outdoor Advertising Sign Overlay (OV-OAS) District is to allow for commercial promotion of business establishments at locations along appropriate designated collector streets (minor thoroughfares), arterial streets (major thoroughfares), and the interstate system and freeway class highways, consistent with established standards for outdoor advertising (billboard) signs.

(2) Applicability

- **a.** The standards and requirements in this section apply to development located in the OV-OAS District, in addition to base zoning district standards.
- **b.** The OV-OAS District shall not be applied over a residential base zoning district.
- **c.** In instances where there is a conflict between the standards in this district and the base district, the standards in the OV-OAS District shall control.

(3) General Standards

Outdoor advertising (billboard) signs are permitted in the OV-OAS District, in accordance with Sec. 17-5.10(c)(6)b.4, Outdoor Advertising (Billboard) Sign Standards.