



CITY OF COLUMBIA
BIKE AND PEDESTRIAN ADVISORY COMMITTEE (BPAC)
September 20, 2021
4:30 PM

Virtual meeting using conferencing technology
Columbia, SC

PAMELA BYNOE-REED • ZACH CAVANAUGH • DEREK DAVIS • CHRISTINA GALARDI
ANNA GILBERT • DOUGLAS GIOVANETTI • GEORGE KOKOLIS • CARMEN LATIMER • JENNIFER LEAPHART
BETSY NEWMAN • CYNTHIA WATSON • MARY SCOTT-CHANCEY WILLIAMS

In attendance: Pamela Bynoe-Reed, Zach Cavanaugh, Derek Davis, Anna Gilbert, Douglas Giovanetti, Carmen Latimer, Jennifer Leaphart, Betsy Newman, Cynthia Watson, Mary Scott-Chancey Williams

Absent: Christina Galardi, George Kokolis

Staff: Leigh DeForth, Lucinda Statler

Ms. Yarley Steedly, American Heart Association, also attended the meeting.

I. CALL TO ORDER

Chairwoman Watson called the meeting to order 4:34pm, and a quorum was established. She thanked the subcommittees who had been working diligently on the bike/ped tours/partnerships & the walk bike ambassador program, and celebrated the initiatives to come. She also thanked folks who had helped volunteer with bike/ped counts, and congratulated Ms. Latimer on her appointment as Vice Chair.

Betsy Newman joined the meeting at 4:41pm.

Ms. Bynoe-Reed noted that she had an intern who was interested in joining the Walk Bike Ambassador program, and Ms. Leaphart & Ms. Latimer agreed that in the interest of time she should be sent the zoom information.

II. REGULAR AGENDA

- a. Meeting Minutes
 - Approval of August 9, 2021 DRAFT minutes (action required)

Ms. Watson made a motion to approve the minutes as submitted, and Ms. Bynoe-Reed seconded the motion.

- b. Follow up on Mayor Benjamin's list

- Mayor's bike ride 2021 updates – Chair Watson

There was some discussion as to what the Mayor's Bike Ride might look like, if it could be in-person, staggered at Riverfront Park, or socially distanced, or if it should be virtual. Ms. Gilbert suggested that this could be a social media component, or encouraging folks to share selfies with a hashtag when riding or walking during a set period of time. Mr. Giovanetti noted that folks could ride, wearing masks, with a staggered start. Ms. Watson suggested that BPAC could do their own bike ride as part of the Mayor's virtual bike ride, as well. Ms. Williams noted that the Mayor could promote it with a video and suggest that folks gather with a small group of friends or with their family to conduct their own ride. Ms. Watson noted that she would reach out to the Mayor to organize a virtual ride and advertisement. Ms. Williams noted that #bikewithyourbubble would be a great hashtag, and Ms. Gilbert indicated she'd be happy to help navigate social media accordingly.

- c. Open Streets discussion/ follow up

Ms. Williams noted that she and Ms. Latimer had a meeting scheduled for October 6th, and that their next action item was to narrow down a date and a route, and that they were looking about six months out. At their last meeting, Ms. Latimer noted that everyone was charged with identifying a potential route that would be family friendly. Ms. Watson asked BPAC members to brainstorm on potential vendors/sponsors.

- d. Committee reports

- Ambassador program
 - Volunteers needed for bike ride (Sept 26) and walk audit (Oct 3)

Ms. Leaphart noted that the first Walk Bike Ambassador meeting was tonight, and that the first homework activity was the bike ride on September 26th, and that one of the subcommittee members would send out an invite to the rest of the BPAC members for the event as well.

- Marketing- Chair Watson

Ms. Williams noted that she needed to get with Ms. Newman and Ms. Latimer to tidy up some of the graphics to get those re-issued. There was some discussion of posting directly to the BPAC page; Ms. Bynoe-Reed indicated that she could post, if someone could provide the content. Ms. Williams and Ms. Newman noted that they could help with content.

- Bike/ped tours/partnerships- Betsy Newman

Ms. Newman noted that she had posted about the Columbia SC 63 to the BPAC page. There was some discussion about social media posting, and how to best get content developed and then posted by the BPAC facebook page. Ms. Williams and Ms. Newman indicated they could help with content, as did Ms. Watson. Mr. Giovanetti and Ms. Bynoe-Reed noted they could help with posting. There was some discussion of creating a shared google photos album using the BPAC gmail, and Ms. Williams noted a shared google document could also be helpful for content development and sharing.

- e. City Planning Update – staff

- Bike parking GIS data

Ms. Statler reviewed how to access the [City's information viewer](#), which now includes bike parking data as well. She indicated that this was a start based on the request from BPAC, and it included bike repair stands and bike parking data, and would be happy to discuss how it might be more accessible for folks with BPAC. There were no other questions from BPAC members regarding the Planning Update.

III. OTHER BUSINESS

a. October meeting format/location

Ms. Watson noted that it seemed that more BPAC members attended when the meetings were virtual. Ms. Statler indicated that Council's emergency ordinance which allowed for virtual meetings was only for 30 days, and that she would update BPAC members as more information became available. Ms. DeForth confirmed that Earlewood Park was reserved for the October meeting, should the meeting be in-person, as Richland Library was not yet back to hosting meeting spaces as part of their pandemic response.

IV. PUBLIC COMMENT

V. ADJOURN

There being no public comment, Ms. Watson made a motion to adjourn the meeting, and Ms. Watson seconded the motion. The motion was carried by unanimous vote, and the meeting was adjourned at 5:14pm.