

# Downtown Columbia

## STRATEGIC PLAN & DESIGN GUIDELINES

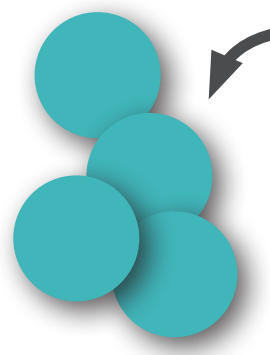


**WELCOME TO OUR  
COMMUNITY OPEN HOUSE!**

**PLEASE SIGN IN AND TAKE A PASSPORT**

# Where in Columbia do you live?

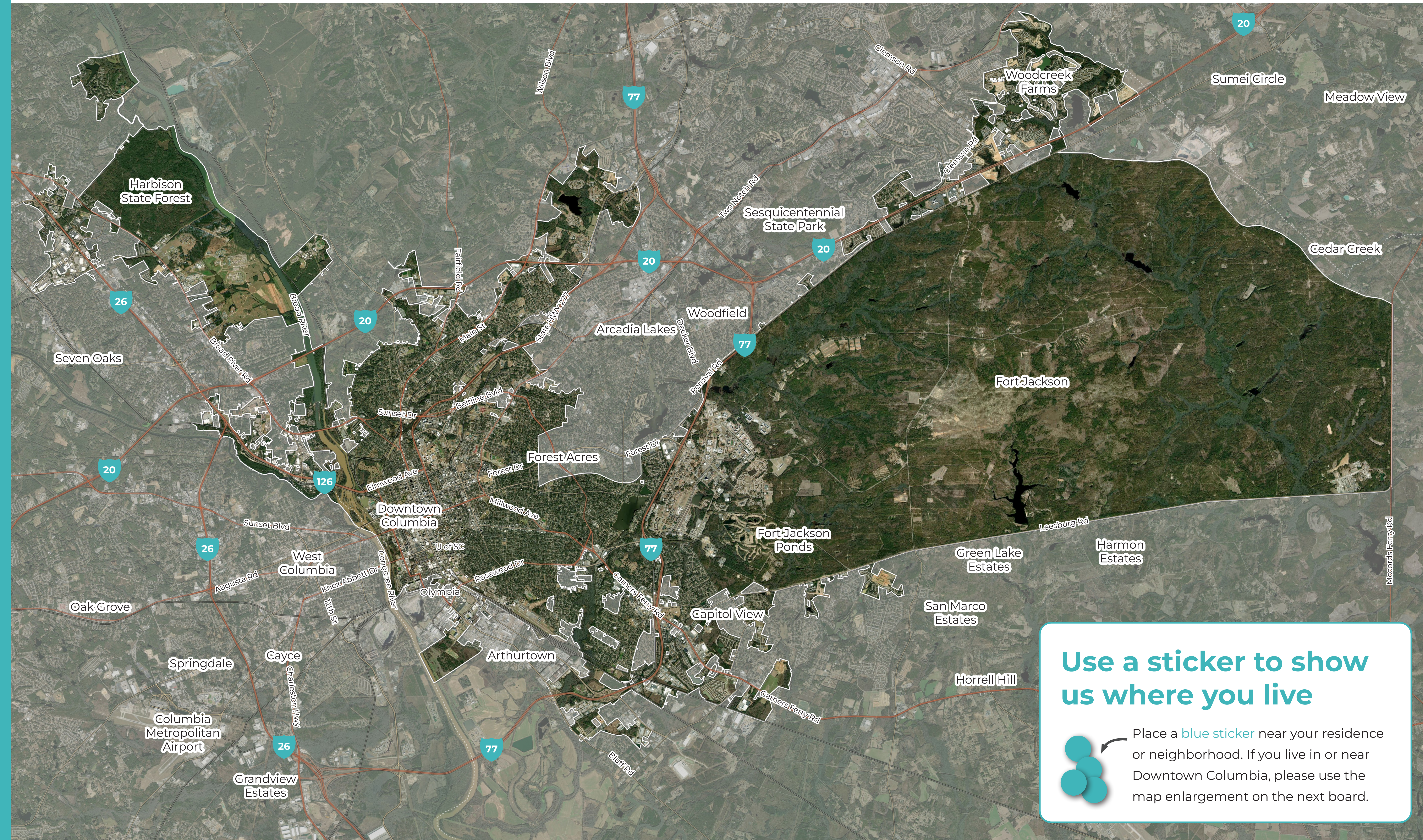
Use a sticker to show us where you live



Place a blue sticker near your residence or neighborhood. If you do not live in the area shown in the map, use the larger regional map or share your neighborhood name using a post-it below.




# Where in Columbia do you live?



# About This Plan

**This two-part planning process kicked off in February, taking the work the City of Columbia began through previous planning efforts to synthesize goals and objectives for this effort. These goals and objectives are vetted through a community process to create a vision for Downtown Columbia that will strategically enhance the public spaces of this beloved Downtown.**

Consultant Team:



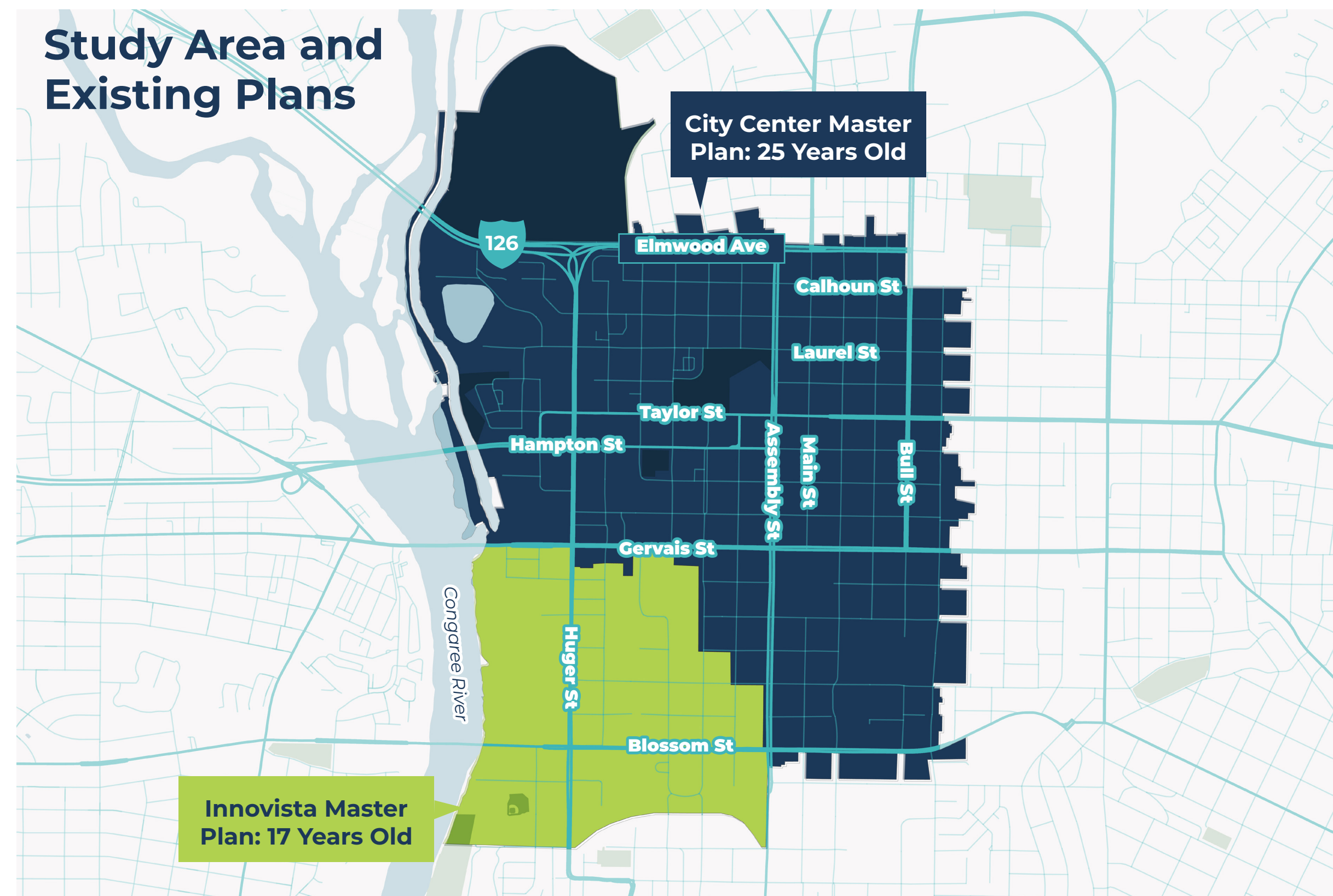
**The Downtown Columbia Strategic Plan and Design Guidelines will discern a refreshed vision for the quality of the built environment Downtown. This new plan will:**

Create a community-driven vision for the public character of Downtown

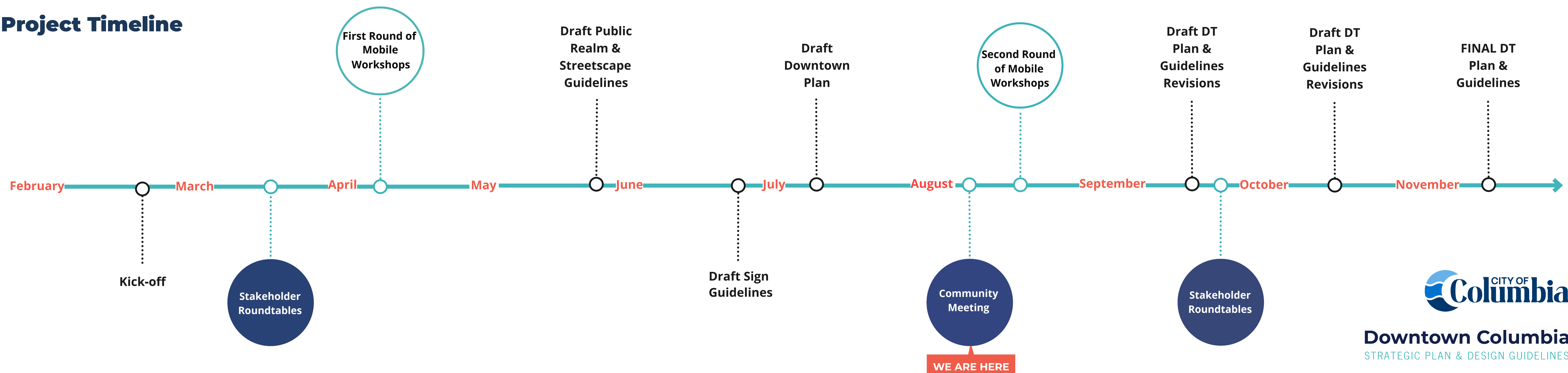
Establish priorities for public policy and public investment in the Downtown built environment

Protect the unique character and assets of the historic urban core

Form the basis for Downtown Design Guidelines to help shape great public spaces



## Project Timeline



**Downtown Columbia**  
STRATEGIC PLAN & DESIGN GUIDELINES

# Six Big Ideas for Downtown Columbia

The Plan's recommendations are organized through the following six big ideas for Downtown Columbia. This Community Open House includes a station for each idea - visit each station to learn about each idea.

Remember to place a checkmark on your passport after visiting each station to be eligible to enter a raffle



01



## Highlight

Build an urban trail to connect and highlight the unique qualities and competitive strengths of Downtown Columbia

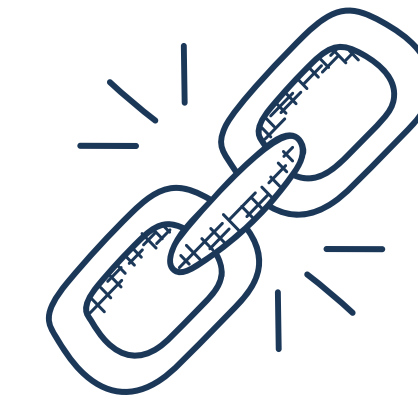
02



## Refresh

Create comfortable streets and public spaces that welcome visitors and support everyday living

03



## Connect

Short term solutions for intersection safety improvements along the major arterial streets in Downtown

04



## Reclaim

Re-allocating right-of-way to strengthen business vitality and pedestrian safety

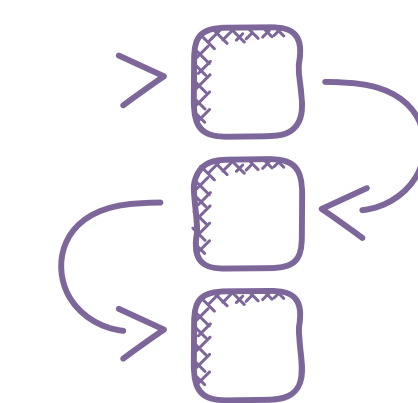
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## Champion

Dedicated Maintenance and Programming of Public Open Space

06



## Streamline

Update Design Guidelines to Protect the Long-Term Economic Competitiveness and Real Estate Value of Downtown